

IndustryINFO

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For the HSRM staff, the monarch's visit was a pleasant surprise and much-welcomed morale booster.

A Royal Visit

His Majesty, the Sultan and Yang Di-Pertuan of Brunei Darussalam recently visited Hasmit Shield Roofing Manufacture Sdn. Bhd. (HSRM), a local building materials manufacturer, on 27 June 2012, after handing over keys for new houses under the Landless Indigenous Citizens Housing Scheme (STKRJ) to 128 grateful residents of Kg Katok B and Kg Rimba. The company, currently situated at Lambak Kanan Industrial Estate, a lot allocated by Brunei Industrial Development Authority (BINA) back in 2003, is the leading local construction materials supplier, with sales from last year alone reaching BND\$7.6 million.





Brainstorming for a Nation's Economic Future



The Ministry of Industry and Primary Resources (MIPR) recently held a three-day workshop commencing on 19 June 2012 entitled "The Changing Strategic and Sustainable Business Model - To achieve business performance result" at Centrepont Hotel, Gadong. The workshop, part of a programme that intends to review the Ministry's key performance indicators (KPI) in accordance with its vision, mission and strategic objectives and Brunei Darussalam's Long Term Development Plan – National Vision 2035, was officially launched by Yang Berhormat Pehin Orang Kaya Seri Utama Dato Seri Setia Awg Hj Yahya bin Begawan Mudim Dato Paduka Hj Bakar, Minister of Industry and Primary Resources.

Yang Berhormat Pehin emphasised in his speech four important points:

1. Eight strategic thrusts identified by the Ministry to realise the strategic goals of 2023, namely: Food Security, Primary Resource Industry Development, Halal Industry Development, Tourism, Biodiversity Development, Industry, Cottage Industry Development, and Entrepreneurial and Cooperative Development. The strategic thrusts have been grouped into four clusters, namely, Food Security, Socio Economy, Economic Diversification and SME.



2. The Ministry's staffs are reminded to always be ready to meet the Ministry's strategic objectives. In addition, the Ministry must also have KPI measurement that is correct, easily monitored and covers every level of management and implementation, to support the Ministry's strategic initiatives and National Vision 2035.
3. It is hoped that, through the programme, a more conducive work environment can be fostered, motivating staffs to produce and maintain excellent, efficient and high quality work. Yang Berhormat Pehin also hopes that in time, the Ministry will attain the ISO 9001: 2008 Quality Management System.
4. Through this initiative, the Ministry aims to gear itself as a dynamic and effective organisation that is able to complement

the oil and gas industry. Also stressed was the need for the Ministry to be more innovative in developing sustainable and competitive niche industries that are able to generate quality employment opportunities for both the present and future generation of citizens.

“It is very important for the Ministry to see the achievements of the last ten years and to appreciate them. At the same time, we should recall the challenges that we have faced so that we can be better prepared to reach the target of B\$4.5 billion national gross output by 2023.”

Yang Berhormat Pehin Orang Kaya Seri Utama Dato Seri Setia Awang Haji Yahya, Minister of Industry and Primary Resources



Cooperative Complex to be built in Temburong



A foundation-laying ceremony for the construction of the Batu Apoi Cooperative Complex was held on 23 June 2012 at Lot 13, Kg Batu Apoi, Temburong. Officiating the ceremony was Yang Berhormat Pehin Orang Kaya Seri Utama Dato Seri Setia Awg Hj Yahya bin Begawan Mudim Dato Paduka Hj Bakar, Minister of Industry and Primary Resources, accompanied by the Permanent Secretary of MIPR, Yang Mulia Dyg Hjh Normah Suria Hayati bte Pehin Jawatan Dalam Seri Maharaja Dato Seri Utama Dr Hj Awg Mohd Jamil Al-Sufri, and other senior MIPR and BINA officials.

The complex, covering an area of approximately 0.4174 hectares and under the jurisdiction of BINA is expected to be completed within a year. The complex's proximity to Bangar Town - the administrative and commercial heart of Temburong District, is expected to spur economic development and job creation within the area. The project also falls under the wing of the 9th National Development Plan (NDP) (2007-2012), part of the government's strategy of realising Wawasan Brunei 2035.



The minister, together with other senior MIPR officials, also visited the Koperasi Pengangkutan Bersatu Temburong DTB, Koperasi Menjual Minyak Bersama Temburong, Koperasi Mukim Amo dan Tanggungan Berhad Temburong, Ulu Belalong National Park and Sumbiling Eco-Village.

“Businesses must know how to find opportunities that take into consideration market limitations; cooperatives should diverge from businesses that are already established in Brunei - they should be looking at how to capitalise on the strengths and specialties of the market environment where they are operating in.”

Yang Berhormat Pehin Orang Kaya Seri Utama Dato Seri Setia Awang Haji Yahya, Minister of Industry and Primary Resources



Timbertech Treads New Path

Timbertech Sdn. Bhd., a local construction materials company of nearly 15 years trade experience, and leading manufacturer and supplier of precast and reinforced concrete products, has decided to expand its business beyond the horizons of the local construction market.

On 27 June 2012, four trailers have been assigned to transport 400 concrete piles weighing 130 tonnes into Malaysia to meet the demands of the construction industry there - a significant milestone for Timbertech. This latest development is a shot in the arms for the Malaysian building industry and according to the company 2,000 piles of concrete can be exported to the country every month. The company, which has received numerous international and national awards for its commitment towards quality maintenance, leadership, technology and innovation, also offers value-added services

to construction companies for water transportation purposes.

Gracing the event as guest of honour was the Minister of Industry and Primary Resources, Yang Berhormat Pehin Orang Kaya Seri Utama Dato Seri Setia Awg Hj Yahya bin Begawan Mudim Dato Paduka Hj Bakar. Also present was the Permanent Secretary of MIPR, Yang Mulia Hjh Normah Suria Hayati bte Pehin Jawatan Dalam Seri Maharaja Dato Seri Utama Dr Hj Awg Mohd Jamil Al-Sufri, other special guests and senior officials of MIPR and BINA. The event was part of the 'aftercare services' provided by BINA.



MIPR Diary

JUNE 25 PROPHET MUHAMMAD'S NIGHT JOURNEY CELEBRATED

An Isra' Mi'raj celebration was held in the afternoon of 25 Jun 2012 for the year 1433 Hijrah/2012 Masehi at Dewan Setia Pahlawan, Ministry of Industry and Primary Resources.

Present was Yang Berhormat Pehin Orang Kaya Seri Utama Dato Seri Setia Awg Hj Yahya bin Begawan Mudim Dato Paduka Hj Bakar, Minister of Industry and Primary Resources, and Yang Mulia Dyg Hjh Normah Suria Hayati bte Pehin Jawatan Dalam Seri Maharaja Dato Seri Utama Dr Hj Awg Mohd Jamil Al-Sufri, Permanent Secretary of the Ministry of Industry and Primary Resources.

The ceremony commenced with a recital of Surah Al-Fatihah followed by an Isra' Mi'raj lecture presented by Ustaz Ali Hassan bin Hj Mohd Said from Pusat Dakwah Islamiah. A workshop covering topics such as 'Menghalusi Solat-Solat Fardhu bagi Rukun-Rukun Sembahyang', 'Masbuk Prayer', 'Jama' and Qasar Prayer' and 'The role of Imam and Makmum' also took place. The ceremony ended with a doa selamat to bless the afternoon's ceremony.



JUNE 23-25 FISH CAGE CAPACITY EVALUATION SEMINAR HELD



The Department of Fisheries, recently held a 'carrying capacity evaluation on fish cage culture areas in Brunei Darussalam' workshop on the 23rd and 25th June 2012 at the Marine Fisheries Complex in Serasa. Participants composing of officers from the Marine Department, lecturers and students from the Brunei Institute of Technology and Wasan Vocational School, and Department of Fisheries staffs were presented with certificates by the guest of honour, Yang Mulia Dyg Hjh Hasnah bte Ibrahim, Deputy Permanent Secretary of MIPR.



Objectives of the workshop:

1. To have a better understanding of the carrying capacity technology on aquaculture areas and the inter-relationships between aquaculture activities and water quality.
2. To extract necessary data to conduct adequate water quality assessments and learn how to mitigate those parameters that affect the carrying capacity.
3. How to tackle problems such as eutrophication (plankton blooming), low water oxygen levels, water quality and other issues related to fish health and growth.

