

# IndustryINFO

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## Customer Day 2012

The Ministry of Industry and Primary Resources (MIPR) recently held its Customer Day from 5 to 7 July 2012 at the Dewan Setia Pahlawan, MIPR Building. Launching the event was the Minister of Industry and Primary Resources, Yang Berhormat Pehin Orang Kaya Seri Utama Dato Seri Setia Awg Hj Yahya bin Begawan Mudim Dato Paduka Hj Bakar. Also in attendance were the Deputy Permanent Secretaries, heads of departments, and staff of MIPR.

The event was intended to familiarise the public on the services provided by MIPR and the departments under it. Stalls and exhibitions were set up - most notably a section showcasing Brunei's traditional

industries (cloth weaving and songkok making). A dialogue entitled "Strategic Thrust - The Way Forward MIPR" was presented by Yang Mulia Awg Mohd Riza bin Dato Paduka Hj Mohd Yunos, Deputy Permanent Secretary (Industrial Development and Entrepreneurship).

In the afternoon, a paper entitled "Towards Generating the National Food Security" was presented by Yang Mulia Dyg Hj Hasnah bte Ibrahim, Deputy Permanent Secretary (Primary Resources Development), while Yang Mulia Awg Mohd Riza bin Dato Paduka Hj Mohd Yunos, Deputy Permanent Secretary presented a paper entitled "Development of Socio-Economy and Development of Industry". ... continue to page 2

It is the ministry's hope that an event such as this that includes dialogue and forum sessions, tours, exhibitions and consultations will enhance the ministry's image among its customers and the general public.





## Customer Day 2012

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An aerobics session and brisk walk - which was open to the public, was held in the morning of the second day. Advisory services for the protection of crops, livestock, fish and pets also took place at the foyer of the building.

The third day saw visits to industrial sites and related fisheries sector locations such as the Marine Biodiversity Centre at Merang and local businesses.

It is the ministry's hope that an event such as this that includes dialogue and forum sessions, tours, exhibitions and consultations will enhance the ministry's image among its customers and the general public.

“ Towards helping the Ministry in achieving its target (B\$4.5 billion of gross output in 2023), a Strategic Planning Framework 2012-2017 has been produced. Among the issues that need to be emphasised are the eight strategic thrusts grouped into four clusters, namely food security; socio-economy; economic diversity; and small and medium enterprises. The cluster approach will not only increase productivity and efficiency, but also provide synergistic effects and promote solidarity in daily work. ”

Yang Berhormat Pehin Orang Kaya Seri Utama  
Dato Seri Setia Awg Haji Yahya,  
Minister of Industry and Primary Resources

## Boost for Co-operatives

**300** entrepreneurs gathered at a Co-operative Seminar themed 'Towards a New Dimension in Co-operative Movement' on 12 July 2012 at Dewan Setia Pahlawan, MIPR. Present as guest of honour was Yang Berhormat Pehin Orang Kaya Seri Utama Dato Seri Setia Awg Hj Yahya bin Begawan Mudim Dato Paduka Hj Bakar, Minister of Industry and Primary Resources.

The seminar, part of planned events organised by Brunei Industrial Development Authority (BINA) throughout the year to celebrate International Co-operative Year 2012, is one of nine strategies outlined by BINA in its five-year Co-operative Development Strategic Plan (2010-2015).

The seminar, in tandem with BINA's ongoing efforts to support the socio-economic development of the co-operatives' members, is intended to catalyse the development of co-operative businesses and to provide opportunities for co-operatives to explore business opportunities through business

partnerships. Five successful co-operative businesses in Brunei Darussalam, three representatives from the Brunei government and a leading Malaysian swiflet exporter presented papers at the event.

MIPR through BINA will try to ensure that the development of the co-operative movement in this country will continue to progress as quality organisations and as the third sector in generating national economic growth. To support this vision, MIPR is in the process of amending the Co-operatives Act to:

- Allow for the embodiment of secondary co-operatives.
- Allow for the embodiment of 'apex body' (tertiary co-operatives) status of 'non-government organisations' to enable Brunei Darussalam to join the International Cooperative Alliance' (ICA).

MIPR has also established the Cooperative Development Centre (CDC), to ensure the proper development of the co-operative movement.



“ The co-operative movement plays a significant role in creating a sustainable, united and cooperative society towards developing the socio-economic framework and culture. ”

Yang Berhormat Pehin Orang Kaya Seri Utama  
Dato Seri Setia Awg Haji Yahya,  
Minister of Industry and Primary Resources

## Mind the GAP

The Department of Fisheries, MIPR organised a 'Good Aquaculture Practices (GAP)' workshop for the shrimp aquaculture industry, in Bandar Seri Begawan from 2 to 3 July 2012. Certificates were presented to participants by the guest of honour, Yang Mulia Dyg Hjh Normah Suria Hayati bte Pehin Jawatan Dalam Seri Maharaja Dato Seri Setia (Dr) Awg Hj Mohd Jamil Al-Sufri, Permanent Secretary of MIPR. Also present was Yang Mulia Awg Abdul Halidi bin Mohd Salleh, Acting Director of Fisheries; senior officials and staff of the Department of Fisheries.

The workshop was attended by 120 participants, including prawn farming entrepreneurs and Wasan Vocational School students. A specialist from the

Department of Fisheries, Malaysia, Dr. Bah Piyan Tan, was brought in to give talks on setting good aquaculture practices within the shrimp industry.

Objectives of the workshop:

- To provide awareness and knowledge to shrimp operators on the importance of delivering quality, safe shrimp produce, suitable for consumption without harming the environment;
- To reach out to operators on the importance of generating quality aquaculture produce, which will in turn enhance their own reputation and increase their products' market share;
- To produce a manual of guidelines for the preparation of Good Aquaculture Practices for the preservation of shrimp; i.e. guidelines for maintenance operations.



## AWGATE Seminar Held

The "ASEAN Working Group Agricultural Training and Extension Regional Seminar on Food Processing Technology – Drinks and Beverages" was held from 3-4 July 2012, at the Centrepoint Hotel, Gadong. The opening of the two-day seminar was officiated by the Deputy Permanent Secretary of MIPR, Yang Mulia Dyg Hjh Hasnah bte Ibrahim, representing the Permanent Secretary.

Seminar participants were briefed on the production technology of agro-based juice and beverages including raw material handling; drying and canning; packaging, handling, storage, transportation and distribution of finished products; hygiene and sanitation; food additives; and quality control of juice and beverage products. Topics such as: Pulp Processing Technology; Beverages Clarification, Stabilization and Preservation; Herbal Tea Dust Processing Technology; Food Legislative in Brunei Darussalam; Packing and Labeling System of Beverages; Storage and Supply Chain Management System were presented by experienced specialist speakers from New Zealand, the Philippines, and two Bruneians.

On the second day, there was a wrap-up session and a closing ceremony with certificate presentation by the Acting Director of Agriculture and Agrifood, Yang Mulia Dyg Hjh Aidah bte Hj Mohd Hanifah.

“ This seminar can become a platform to further develop the drinks and beverages industry to have its own vision of producing quality, safe, value-added and export-oriented food that is competitive with international products. ”

Yang Mulia Dyg Hjh Hasnah bte Ibrahim, Deputy Permanent Secretary of MIPR

Organised by the Department of Agriculture and Agrifood (DAA), MIPR, the seminar's objective was to touch on the implementation of collaborative extension courses and activities among ASEAN countries to enhance agricultural production and income of farmers as well as agri-food entrepreneurs. A total of 55 progressive local Small and Medium Entrepreneurs (SMEs), Village Consultative Councils (MPKs), regional ASEAN country participants, and officers from the DAA attended the event.



# MIPR Diary

## JULY 4 A CABI Contribution



A 'Resourcing Scientific Agriculture Information' seminar was held on 4 July 2012 at Rimba Horticultural Business Centre, Gadong. The seminar was attended by officers and staff of the Department of Agriculture and Agrifood, Department of Fisheries, Department of Forestry and Ministry of Health.

The seminar was conducted by Ms Lina Yip, CABI's Regional Sales Manager for Asia. CABI, a non-profit international science-based development and information organisation, aims to improve people's lives by providing information and applying scientific expertise to tackle agricultural and environmental problems. The seminar - part of CABI's contribution for the current four Brunei government funded projects that they have, aimed to raise awareness on CABI's high quality research monographs, advanced textbooks, encyclopedias, practical handbooks and reference works, to scientists and professionals in the agriculture field for use in their research and analysis work.

## JULY 7 No Red Fear



To update the public regarding the recent red tide occurrence in Brunei Darussalam, the Department of Fisheries, has issued the following statement on 7 July 2012:

As a result of continuous monitoring and analyses by the Department of Fisheries, no red tide organisms have been found in Brunei waters.

The Department of Fisheries hereby declares that Brunei waters are now free from the red tide organisms and are safe for fishing, swimming and diving activities. As a precautionary measure, the public is advised to completely remove all guts, gills and internal organs of fishes such as rumahan, tamanong, tamban, aur-aur, or the like of unknown origin, before cooking.

For further information and clarification, the Department can be contacted through the following telephone numbers: 2770066/2771344 (office hours), 8717153, 8715005, 8878833 and 8266146.

## JULY 9 Courtesy Call



His Excellency Mr. Jorg Reding, Ambassador of Switzerland during a courtesy call to the Minister of Industry and Primary Resources.

## JULY 9 Towards a Better Workforce



A seminar entitled "Motivational Seminar - Self Work Performance Enhancement" for officers and staff of the Department of Agriculture and Agrifood was held on 9 July 2012 at Simpur Hall, Rimba Horticulture Business Centre, Gadong. Present was the Acting Director of Agriculture and Agrifood, Yang Mulia Dyg Hj Haidah bte Hj Mohd Hanifah.

The seminar, presented by Yang Mulia Cikgu Awg Ali Yusri bin Hj Ghafor, Acting Head of the Counselling and Career Division, Ministry of Education, was run with the intention of improving work performance within the public services, by cultivating staff that are proactive, multi-disciplined and effective - one that demonstrates teamwork and embraces challenges.